

# SLUG magazine

slugmag.com

## 2013 Editorial Calendar

### January 2013:

**Film Festival Coverage:** Spotlighting a number of films screening at the 2012 Sundance and Slamdance film festivals, SLUG's annual coverage will include interviews with relevant independent filmmakers and festival alums. **Provo Culinary Scene:** Reviews on Communal, Black Sheep and Station 22.

**Street Date: Friday, Jan. 4**

### February 2013:

**24th Anniversary Issue:** SLUG Magazine celebrates 24 years of publishing. Specific content to be determined.

**Utah Podcasts:** Features on some of Utah's podcasts, including 100 Block, Hello Sweetie and Sending Messages.

**SLUG Games Post Event Coverage:** Results and recaps from SLUG Mag's annual snowboard and ski series, SLUG Games.

**Street Date: Friday, Feb. 1**

### March 2013:

**Salt Lake Tattoo Convention:** Preview coverage of the annual event.

**SXSW Pre-coverage:** Interviews with some of the bands who will be featured at SXSW 2013 in Austin, TX.

**Street Date: Friday, March 1**

### April 2013:

**Record Store Day:** Our coverage of the annual event will include events happening at local shops.

**SXSW:** Review coverage of Austin's annual music festival.

**SLUG Games Post Event Coverage:** Results and recaps from SLUG Mag's annual snowboard and ski series, SLUG Games.

**Street Date: Friday, April 5**

### May 2013:

**Bike Month Issue:** Coverage of the Salt Lake bicycle community in celebration of nat'l bike month.

**Street Date: Friday, May 3**

# SLUG magazine

slugmag.com

## June 2013:

***Spy Hop Release:*** Feature on the annual Spy Hop Musicology Band release.

**Street Date: Friday, June 7**

## July 2013:

***6th Annual Beer Issue:*** SLUG's Beer Issues have consistently been some of the most popular issues since debuting in 2008, and this year we will be continuing the tradition of spotlighting local breweries, bars and the people who contribute to Utah's surprisingly fertile beer culture. Tie in with Pioneer Day on July 24.

***Summer of Death Post Event Coverage:*** Results and recaps from SLUG Mag's annual skate series, Summer of Death.

**Street Date: Friday, July 5**

## August 2013:

***Craft Lake City:*** Preview coverage of the 5th annual Craft Lake City, an alternative arts and crafts festival taking place in downtown Salt Lake City. Coverage will include profiles of featured artists and performers.

**Street Date: Friday, Aug. 2**

## September 2013:

Content to be determined.

**Street Date: Friday, Sept. 6**

## October 2013:

***Summer of Death Post Event Coverage:*** Results and recaps from SLUG Mag's annual skate series, Summer of Death.

**Street Date: Friday, Oct. 4**

## November 2013:

Content to be determined.

**Street Date: Friday, Nov. 1**

## December 2013:

***Year End Issue:*** We will be spotlighting the best music, movies and more of 2013.

**Street Date: Friday, Dec. 6**